



## TEAM CAPTAIN RECRUITMENT EMAIL

Subject Email Line: Join our Sporting Life 10K team [Team Name]

Hi [First Name / Friends / Colleagues],

We are excited to be participating in the 2024 Sporting Life 10K!

- Sunday, May 12, 2024 in Toronto
- Virtually May 12 – 31, 2024

As the Team Captain for [Company Name], I'm personally reaching out to see if you like to join our team [Team Name].

Whether you're a new or experienced runner, walk or jogger this event is about community and team building. Plus, we're raising much-needed funds for Campfire Circle that delivers camp-inspired programs to kids with cancer or serious illness, at no cost to families.

Participating is easy.....**AND FREE!** You can choose to run, jog, walk or use an assistive device down Yonge Street on May 12 with thousands of others or participate virtually May 12-31.

As a team, we will have many opportunities to connect and fundraise. Join us for training runs and walks, bake sales and other fun challenges in the upcoming months leading up to the event.

Let's get into the spirit! Together, we can improve our overall wellbeing while also improving the overall wellbeing of kids and families during their most challenging times.

### Signing up is a breeze:

Step 1: Register at [www.sportinglife10k.ca](http://www.sportinglife10k.ca) with the promo code [PROMO] AND fundraise in the Corporate Challenge. Select our team [TEAM NAME].

Step 2: Begin Fundraising. In exchange for your free promo code, we ask that each participant raises a minimum of \$125.

If you want to learn more about the Sporting Life 10K and Campfire Circle, visit: [www.sportinglife10k.ca](http://www.sportinglife10k.ca). Please reach out with any questions.

Best,

[Name], Team Captain